

Premier Agent Magazine

The Company

Premier Agent Magazine is published monthly by Legacy Publishing Group, LLC. The principals of Legacy Publishing Group, LLC combine over 50 years experience in real estate publishing, real estate marketing, printing and real estate related services. Together they represent a legacy of knowledge and results for real estate agents and related real estate services.

The Publication

Premier Agent Magazine is Houston's highest quality and "best read" publication that is both for and about Houston's top real estate producers. Those top 3,000 real estate producers are chosen for a monthly copy of the magazine by their productivity and/or "Top Producer" status.

Premier Agent Magazine's mission is to educate, inform, and motivate the "movers & shakers" in the Houston real estate community.

The centerpiece of each issue is a cover story about one of their own, given the honor by a nomination and unanimous vote process by the Publisher's Advisory Board. These Publisher's Advisory Board members represent some of the most influential and powerful people in the real estate industry today. The criteria that the board must consider in the nomination and vote process are as follows:

- A cover honoree must be very passionate about the real estate business.
- A cover honoree must give back generously to the community and/or the real estate industry.
- A cover honoree must clearly have their priorities straight (spirituality, family and then clients).

Circulation

Premier Agent Magazine is mailed directly to each of the top producers each month. The circulation list includes top producing agents, real estate sales managers, broker/owners, advertisers and key real estate affiliates.

Premier Agent Magazine is also available on-line as a digital magazine that is emailed to all real estate agents in the Houston real estate community.

Promotional Opportunities

Premier Agent Magazine offers a variety of ways for local and national businesses to gain access to this highly coveted audience that is so vital to their success. From the myriad of editorial opportunities and cost-effective display advertising to the 1,2, 4, or 6 page "Company Profiles" and reprint opportunities that offer the perfect "one, two punch" to a company's promotion, Premier Agent Magazine helps your company gain and retain the attention of Houston's Top Realtors®



4-Color Ad Rates

Size	1x	3x	6x	12x
Full Page	\$2,040	\$1,940	\$1,735	\$1,635
2/3 Page	1,530	1,455	1,300	1,225
1/2 Page h & v	1,225	1,165	1,040	980
1/3 Page s & v	920	875	780	735
1/4 Page h & v	715	680	605	570
2 Page Spread	3,060	2,910	2,600	2,450
Outside Back Cover	2,855	2,715	2,430	2,285
Inside Front Cover	2,550	2,425	2,170	2,040
Inside Back Cover	2,345	2,230	1,995	1,880

Black & White Ad Rates

Size	1x	3x	6x	12x
Full Page	\$1,325	\$1,260	\$1,130	\$1,060
2/3 Page	995	945	845	795
1/2 Page h & v	795	755	675	635
1/3 Page s & v	595	565	505	480
1/4 Page h & v	465	440	395	370
2 Page Spread	1,990	1,890	1,690	1,590

4-Color Insert Rates

Size	1x	3x	6x	12x
2 Page Insert	\$1,445	\$1,375	\$1,230	\$1,160
4 Page Insert	1,705	1,620	1,450	1,365
6 Page Insert	2,100	1,995	1,785	1,680

Classified Ad Rates (Black & White)

Size	3x	6x	12x
1/6 Page	\$380	\$360	\$320

For more information on how your company can be profiled and/or promoted in the pages of Premier Agent Magazine contact Steve Levine at 832-419-2814 or Steve@PremierAgentMagazine.com